

Carter Kendhammer

Holmen, WI 54636 | (608) 386-6086 | carterjkendhammer@gmail.com

[Carterkendhammer.com](https://carterkendhammer.com) | [LinkedIn](#)

Motivated digital marketing student with a strong work ethic and a passion for learning. I hope to secure a valuable position for a respectable company and utilize my knowledge, strengths, and skills.

Education

Western Technical College - La Crosse, WI

Digital Marketing Program

- High honors
- Relevant Coursework: Consumer Behavior, SEO & Marketing Analytics, Content and Copy Writing, Digital Advertising, Marketing Research, Internet Marketing, E-Commerce

Holmen High School - Holmen, WI

- High Honor roll, 2 years
 - Honor roll, 2 years
-

Work Experience

SpeedDee Delivery – Holmen, WI

Package Handler | June 2021 – Present

- Organize and sort packages efficiently and accurately
 - Collaborate with co-workers to ensure timely completion
-

Skills

Marketing Analytics | Google Analytics | SEO | Email Marketing | E-Commerce | Market Research | Copywriting & Content Creation

Certifications

Stukent IMC Simternship – Led a 2-year campaign strategy for Buhi's smart luggage line

Stukent Market Research Simternship – Conducted in-depth analysis of customer personas and survey insights

Stukent Digital Marketing Simternship – Implemented paid search and display strategies, optimized campaign ROI