

Carter Kendhammer

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Carterkendhammer.com | [LinkedIn](#)

Motivated digital marketing student with a strong work ethic and a passion for learning. I hope to secure a valuable position for a respectable company and utilize my knowledge, strengths, and skills.

Education

Associate Degree in Digital Marketing

Western Technical College – La Crosse, WI

Graduated: April 2025

- High honors
- Relevant Coursework: Consumer Behavior, SEO & Marketing Analytics, Content and Copy Writing, Digital Advertising, Marketing Research, Internet Marketing, E-Commerce

Holmen High School - Holmen, WI

- High Honor roll, 2 years
 - Honor roll, 2 years
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Skills

Marketing Analytics | Google Analytics | SEO | Email Marketing | E-Commerce | Market Research | Copywriting & Content Creation

Certifications

Stukent IMC Simternship – Led a 2-year campaign strategy for Buhi's smart luggage line
Stukent Market Research Simternship – Conducted in-depth analysis of customer personas and survey insights
Stukent Digital Marketing Simternship – Implemented paid search and display strategies, optimized campaign ROI
HubSpot SEO Certification
HubSpot Content Marketing Certification
HubSpot Email Marketing Certification
HubSpot Social Media Marketing Certification

Work Experience

SpeeDee Delivery – Holmen, WI

Package Handler | June 2021 – Present

- Organize and sort packages efficiently and accurately
- Collaborate with co-workers to ensure timely completion